



EDUCATION

Savannah College of Art and Design—Savannah, Georgia

M.A. in Graphic Design, June 2012

GPA: 4.0/4.0

Auburn University—Auburn, Alabama

B.F.A. in Graphic Design, May 2009, *summa cum laude*

GPA: 3.91/4.0, College Rank: 2

EXPERIENCE

Reflex Blu:: November 2015–present; Birmingham, Alabama

Art Director; working individually or as part of a multi-disciplinary team to establish and execute creative marketing and advertising solutions for a variety of nationally based clients. Project experience in branding, publications, direct mail, print and digital advertisements, collateral materials and more.

TMC Furniture:: November 2012–September 2015; Ann Arbor, Michigan

Assistant Manager of Marketing and Design; worked with head designer to design marketing materials, such as brochures, email blasts and trade show materials; oversaw company's web design and social media channels; collaborated on product development; established and guided brand management.

Airfoil Public Relations:: October 2012–November 2012; Southfield, Michigan

Graphic Designer, Intern; spearheaded new graphic design service offerings, designing graphics for video applications, social media, presentations and other digital media while working collaboratively with public relations and marketing teams; creatively applied new brand standards across all media.

AIGA Nashville Summer of Good:: June 2012–August 2012; Nashville, Tennessee

Designer; worked with a team of students and mentors to help a non-profit organization reach beyond its immediate need to sustain long-term success by providing creative, successful solutions.

Auburn University Office of Alumni Affairs:: January 2008–May 2009; Auburn, Alabama

Student Graphic Designer; assisted in selecting photography and producing page layouts for the magazine; designed conference materials as well as marketing and membership materials; updated the website.

Zoo Atlanta:: May 2008–August 2008; Atlanta, Georgia

Multimedia Intern; assisted in designing marketing materials, gained an understanding of how graphics departments work directly with public relations departments to maintain a consistent image.

experience

identity design
publication design
packaging design
website design
typography
photography
printmaking
painting

personal strengths

excellent time management skills
concept & process driven
strong attention to detail

software skills

experience with Mac OSX, Windows
proficient in InDesign, Illustrator, Photoshop
knowledgeable in Dreamweaver
experience with Microsoft Office, Apple iWork

HONORS & ORGANIZATIONS

AIGA Birmingham Events and Programming Director:: 2016 to present

AIGA Detroit Design for Good Committee Chair:: 2012–2014

SCAD Honors Grad Scholarship:: 2010–2012

Tau Sigma Delta Architecture and Allied Arts Honor Society:: 2009

EXHIBITIONS & PUBLISHED WORK

HOW Magazine:: May 2014 Issue; *AIGA Detroit Impact48 event featured and event photography utilized*

CMYK Magazine:: Issue #44 June 2009; *Caladiums photograph*

Mississippi State AIGA Student Show:: 2008 and 2009; *book jacket design, Open Air logo*

Auburn University Graphic Design Show:: 2008; *Info on Demand logo*

Auburn Circle Magazine:: Fall 2008 and Fall 2007 Issues; *multiple watercolors and photographs*